

SCOTIABANK TORONTO WATERFRONT MARATHON/5K

Since 2012, SU Canada staff, board members, family and friends lace up their runners to walk/run the Scotiabank Toronto Waterfront Marathon/5K. This event has helped Scripture Union raise more than 70,000 in support of our camp and inclusion ministries. Your participation matters! Please join our team this year for a fun day in Toronto with your SU family that you won't soon forget!

HOW TO GET INVOLVED

1) REGISTER – INSTRUCTIONS ON BACK

2) SET UP A FUNDRAISING PAG

Right after you register it will prompt you to set up your fundraising page. Here are some suggestions to make this easier

- a. **Make your fundraising page name special** - i.e. "Jenna's First Marathon!!"
- b. **Content for page** - you are welcome to write your own or can use this.
 - a. For the fifth year in a row, SU Canada staff, family, friends and board members will take part in the Toronto Scotiabank Waterfront half-marathon and 5k races. Once again, the goal is to raise funds for the Every Kid (EKC) Camp program so that children with exceptional needs would be able to attend sports camps in the summer. EKC seeks to provide resources, training and help to churches and families of children with disabilities. Learn more at scriptureunion.ca/everykidcamp
 - b. Please consider making a donation to support me as I run/walk to support SU Canada.
- c. **Upload Image(s)** Email Amy if you need an image – but we suggest just using one of yourself.

3) INVITE FRIENDS AND FAMILY TO JOIN YOU

Make the day extra special by inviting people to run/walk alongside you! We NEED to have at least 20 people running in the race (or else it costs us money) – so please help us reach that goal.

Perks for Runners:

- **Discount on entrance fees.** Using the SU discount codes will save runners at least \$10 on their registration fee (which includes a technical shirt, chip bib and other goodies).
 - i. **\$80 for Marathon/Half (\$120 without discount)**
 - ii. **\$40 for 5K (\$55 without discount)**
 - iii. **\$50 for 5K with stroller (\$65 without discount)**
- **Team training support.** Our Facebook group "SU Canada is ready for the STWM" is a community for us to share training stories, encourage one another and get information in preparation for the big event. *Feel free to add anyone you think may be interested to our facebook group!*
- **Free registration** – runners who raise \$250 they get a team t-shirt, raise \$400 and we will reimburse the cost of registration and they get a t-shirt
- **Supporting a great cause**

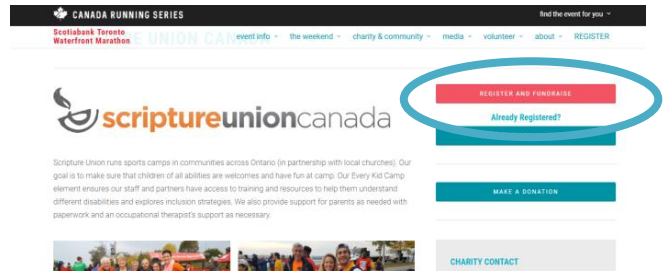
DISCOUNT CODE	
Marathon/Half:	17SU42K
5K:	17SU5K
5K /stroller:	17SUST

IF YOU NEED ANY HELP/QUESTIONS ANSWERED PLEASE CONNECT WITH AMY. ANY QUESTIONS FROM YOUR FRIENDS/FAMILY CAN BE DIRECTED TO HER AS WELL.

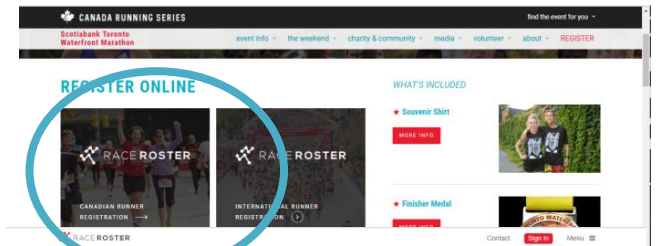
AMY@SCRIPTUREUNION.CA 905.427.4947

TO REGISTER VISIT SCRIPTUREUNION.CA/STWM AND CLICK “REGISTER”

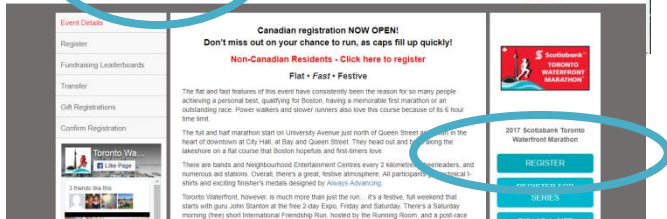
It will direct you to this page (see right)
 – select “Register and fundraise”



Select “Race Roster – Canadian Runner Reg”

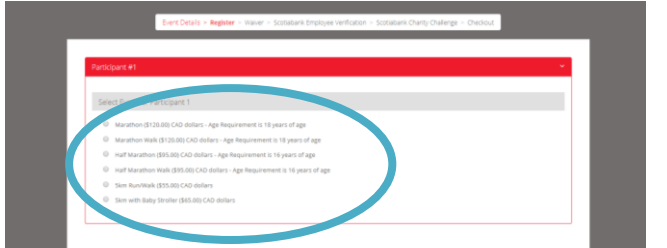


Select “Register”



Select your event please note the price listed is not with your discount.

Charity challenge participants prices are:
\$80 for Marathon/Half (\$120 without discount)
\$40 for 5K (\$55 without discount)
\$50 for 5K with stroller (\$65 without discount)

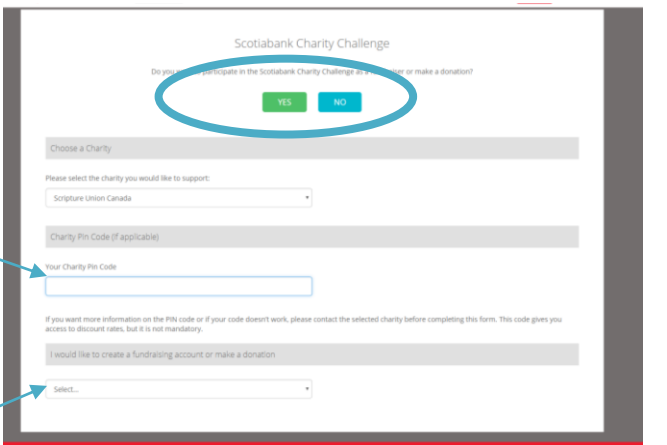


Fully complete the registration form
 (please note on the first page your charity challenge pin code/discount code will not work – as clearly stated)



When it says “Scotiabank Charity Challenge” select YES (green button)

THIS is where you use the charity pin code.



DISCOUNT CODE PIN CODES	
Marathon/Half:	17SU42K
5K:	17SU5K
5K /stroller:	17SU5ST

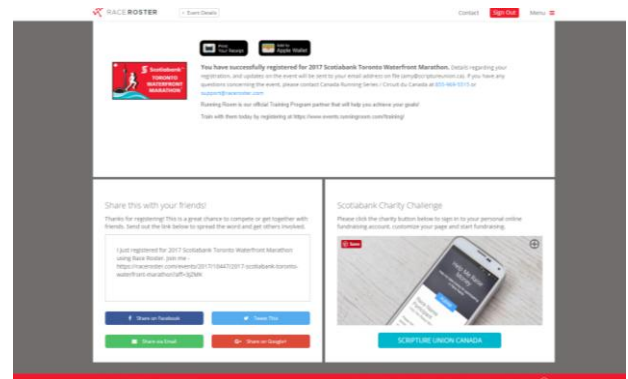
Choose to “fundraise” (it will give you the option to give to your campaign at that time, your choice!).

Finish by paying for the event. Move to the next page for help setting up your fundraising page

Setting up your fundraising page with STWM

Once you've registered you will see this confirmation screen:

Click on the BLUE button to set up your page.



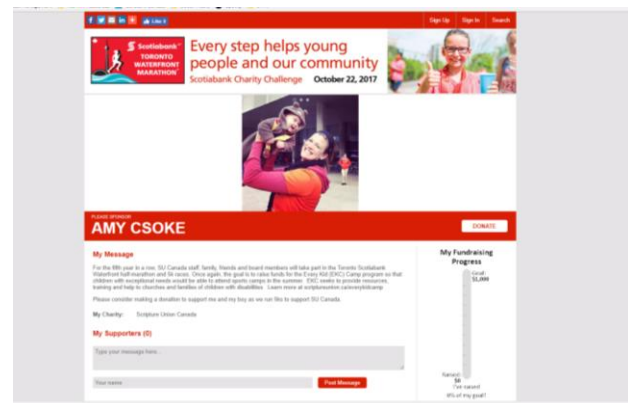
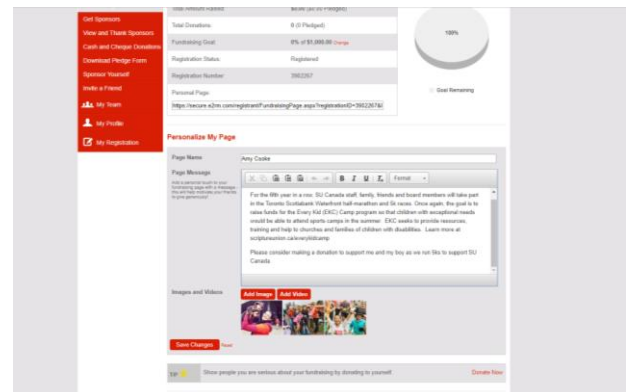
Sign in to the secure site that STWM provides for fundraising.

- 1) Set up fundraising page
 - Select "My Fundraising"
 - Complete "Personalize my page"
 - (visit scriptureunion.ca/stwm and click "support a runner" to see a sample page of an SU staff member for content)
- 2) Get Sponsors

- Click "Get sponsors" to email the page directly to friends
- Share your personal page (you'll see the option in gray top right corner after you personalize your page) on Facebook or through messenger.

SEE SAMPLE ON RIGHT

- Visit "Download Pledge Form" and request to have a pledge form emailed to you to help track your donations (this is especially helpful when collecting cash).



Scripture Union Canada receives 100% of all funds raised – nothing goes to Scotiabank! All donations \$10 and over will receive a tax form. If donations are made online then the software will generate a tax form for your donors, if donations are made offline (directly to SU) then your donor will receive a tax receipt in Feb 2018.